



**COOMBS
OUTDOORS**
ACTIVATE. ENGAGE. EMPOWER.



2021 ANNUAL REPORT

July 1, 2021 - June 30, 2022

A LETTER FROM OUR EXECUTIVE DIRECTOR

The Coombs Outdoors staff has developed a bit of a birthday tradition of encouraging each other to reflect on our past trip around the sun while setting goals for the upcoming year. As we eat birthday cake and toast to our colleague and friend, three questions are asked: 1) What are three things you are proud of accomplishing in the last year? 2) What were three challenges you overcame? and 3) What are you most looking forward to in the coming year? As I think about the journey of Coombs Outdoors through our 2022 fiscal year (my first full fiscal year as Executive Director), these questions have been effective for contemplating the organization's successes and growth, as well as planning for 2023 and beyond.

The past year brought so many milestones and seemingly infinite accomplishments that it is difficult to condense them into just three specific things of which to be proud. From a service perspective, I'm proud to report that this was our largest year yet. Our year-round programs served over 350 participants, providing local youth with opportunities that build community and confidence, and removing barriers to outdoor recreation so that everyone can experience and benefit from this magical place in which we live. I'm also incredibly proud of our new Empower program, launched during the summer of 2021, which provides continuous support to our high school participants through internship opportunities, professional and personal development workshops, and team building. In its first year, the Empower program generated 30 competitively paid internships with 10 local business and nonprofit partners, opening doors to new opportunities and networks for program participants.

When reflecting back on all of our achievements over the past year, the thing that I am most proud of is our people. Coombs Outdoors is an organization dependent on its community. We depend on our phenomenal staff to create and execute inspiring and impactful programs, our board members who manage and guide our priorities, our volunteers who make our programs function efficiently and effectively, our partners who provide critical gear, venues, and knowledge to make our programs happen, our donors and friends who generously supported the organization through contributions totaling more than \$1 million for the first time in the organization's history, and, finally, we depend the most on our families and participants who show up daily with smiles on their faces, ready for adventure and challenges and from whom we learn so much.

With success comes challenges, and the last year sure did bring some of both. With the continued stress of COVID-19, many of our families have experienced sustained hardships resulting in increasing demand for our programs. To meet these needs, we launched a larger Nordic afterschool program as well as a new learn-to-swim program which provided elementary kids with an opportunity to be active and social

during the week while their parents were at work. Thanks to generous funding from the Community Foundation of Jackson Hole, we were able to respond to the high demand for summer programs by increasing both the capacity of our summer camps and the number of days each child received throughout the summer last year. Coombs Outdoors also experienced the all-too-common Jackson predicament of losing our cozy home at 335 Milward. Through some networking and community partnerships, we were able to find a new central location by securing an administrative office in the Landmark Center at 125 King Street and program space on the St. John's Episcopal Church campus at 160 Glenwood. We began 2022 in our new spaces and are excited to have a new place to call home. Lastly, Coombs Outdoors took on the challenge of creating a new strategic plan in our last fiscal year. Through feedback from board, staff, and Coombs community members, Coombs Outdoors updated our Mission and Vision, developed a set of core values and program outcomes, and established a set of strategic goals and priorities to guide our work for the next three to five years. With each of our challenges came the opportunity to get creative and collaboratively find solutions, ultimately helping the organization to come out stronger on the other side.

Looking to our next fiscal year and beyond, we have the tools that we need for success; amazing people, consistent funding, a stable location, and an inspiring plan to guide us. In the next year I am looking forward to continuing to grow this organization to serve more community members in a meaningful way. I'm excited to dive into program evaluation to gain a deeper understanding of the impact of our work, develop staff retention and recruitment practices that both keep our current employees thriving and help develop a workforce that better reflects the community that we serve, and continue to get to know and build relationships with our partners, supporters and families.

Our 2022 Annual Report provides context to my reflections and a look back at our successes, critical partnerships, generous supporters, and participant experiences. I hope you will join me in celebrating our achievements and embarking on another successful year ahead for Coombs Outdoors.

Sincerely,



Jenny Wolfrom Holladay,
Executive Director

Our new 3-5 year strategic plan is a result of thoughtful input from our board, staff, parents, and families. This new plan includes our updated vision and mission, as well as defined program outcomes and a set of values that will guide our day-to-day operations and provide a foundation for our organizational culture.

We have prioritized our new strategic goals as securing resources, building internal capacity, strengthening partnerships, creating evaluation and impact metrics, and investing in our people.

As we work towards the goals and objectives laid out in our new 3-5 year plan, Coombs Outdoors will become a more stable, efficient, and successful organization. We will be able to serve more youth through innovative, inclusive programs that bring us closer to our vision of a community in which youth feel supported, connected, and inspired.



VISION: We envision a community in which youth feel supported, connected, and inspired

MISSION: Coombs Outdoors empowers local youth to grow and thrive by reducing barriers to outdoor recreation through programs, mentorship, and community building.

VALUES:



Belonging



Empowerment



Growth



Fun



Adventure

PROGRAM OUTCOMES

- Build a sense of community and belonging
- Increase self-worth and confidence
- Improve mental health and emotional intelligence

ACTIVATE!

Introduce children and youth to a variety of outdoor activities year-round to get them off the couch, away from their electronics, and active in nature.

Our Activate programs are where it all begins for Coombs participants. These year-round introductory programs for grades K-5 provide kids with the opportunity to try a variety of different outdoor activities designed to spark excitement, foster creativity, and build comfort in and passion for outdoor settings from a young age. From ski lessons at Snow King to paddle days at Rendezvous Park, our Activate programs introduced 253 kids in grades K-5 to the outdoors in 2021/22 – a significant increase from previous years.

ACTIVATE SUMMER CAMP

A remarkable 83 elementary schoolers were enrolled in our 2021 Activate Summer Camps—the most K-5 kids we've ever served in the summer months! Each camper was able to participate in three full weeks of programming, with one week in June, one week in July, and one week in August. The goal of our Activate camps is to introduce kids to new outdoor spaces, spark their imaginations, and help them connect with nature and each other in fun and engaging ways.

Throughout the three weeks, campers spent time hiking and swimming in Grand Teton National Park, paddling at Rendezvous Park, visiting the Wildlife Art Museum, farming and cooking with Slow Food, swimming at Astoria Hot Springs, nature journaling, and hiking on local trails with Ranger Louie from the Bridger-Teton National Forest. A highlight for Activate campers is finishing the season with an overnight camping trip at Colter Bay in Grand Teton National Park. For many campers it is their first time sleeping in a tent and, more importantly, their first time making and eating s'mores!

For many kids, Coombs summer camp was the only time they were able to get outside, de-stress, and hang out with friends this summer. Our camps provided a safe way for campers to see their friends, get away from their screens, and learn outdoor skills, as well as help families with consistent and affordable childcare during the busy summer months.

FALL AFTERSCHOOL PROGRAM

The 2021 Fall Afterschool Program allowed Coombs Outdoors to extend activities for elementary students year-round, with the added benefit of after school childcare for working parents. 20 K-5 kids participated in 7 weeks of once per week programs, introducing them to local outdoor spaces as well as new community partners.

Activities included exciting scavenger hunts and sledding at R-Park, creating our own Dia de los Muertos Altar, learning about Leave no Trace, and creating many art projects on the colder days.

LEARN TO SKI AT SNOW KING

Snow King Mountain is where Coombs programs first began in 2012, and the Learn to Ski program at Snow King continues to be our most popular program to date. We had 155 kids in our Snow King Learn-to-Ski programs for the 2021/22 winter – an all-time high for new skiers in our program. Additionally, we continued our snowboard lessons in 2021/22 (brought about by adamant and enthusiastic requests from the kids), with 16 kids learning to snowboard in the program.

Each participant receives ski or snowboard lessons one day a week for 12 weeks, with lessons on the weekends as well as after school on weeknights. Snow King Mountain provides us with a discounted package rate for season passes, lessons, and seasonal gear rentals, which we provide to Coombs participants for a small program fee. Once participants are able to navigate the mountain on their own, they are encouraged to freeski with friends and family outside of their designated lesson time.

OSITOS NORDIC PROGRAM

Winter 2021/22 marked the second season of our Ositos Nordic Program, supported by JH Ski Club, Skinny Skis, and Fischer Sports. 26 K-5 participants consistently attended this weekly program, which took place twice a week in the evenings after school. Instructors from JH Ski Club helped kids learn the fundamentals of cross-country skiing on trails at Trail Creek Ranch, with gear generously donated by Skinny Skis.

The Nordic program was a big hit with kids and parents, as an accessible way to get outside during the week and in the evenings without needing a lift ticket or extra gear. We watched participants overcome challenges together and sharpen their skill on the Nordic track, with both confidence and the size of the hills increasing every week. Some of the Ositos even participated in the Johnny Curtis Memorial Race at Trail Creek this winter, adding a competitive element to the program and eliciting huge cheers from the crowd as Coombs kids made their way across the finish line.



TETON VALLEY SKI EDUCATION FOUNDATION

In 2021/2022 we expanded our Activate programming to Teton Valley in partnership with the Teton Valley Ski Education Foundation (TVSEF). This was a significant development as many of our participants and families live in Teton Valley, Idaho. Having programs closer to home increases access, especially in the winter when short days and difficult driving conditions can limit a family's ability to get to Jackson. We had seven participants learning to Nordic ski every week twice a week after school at the Alta Track and Grand Targhee Nordic Trails. We look forward to continuing to expand our programming in Teton Valley.

SPRING SWIM LESSONS

After working closely with Coombs parents and understanding their needs, we learned that access to swimming lessons is a significant need for our community. In response to this we partnered with Astoria Hot Springs to bring 20 participants for 7 hours each of swimming lessons in Spring 2022.

This is a significant achievement not only in the individual lives of our participants, but also in the breaking down of barriers that have historically kept our participants from having access to swimming lessons and opportunities.



ACTIVATE PARTICIPANT HIGHLIGHT

Meet Luna Carillo! Luna, a 3rd grader at Munger Mountain Elementary School, has been part of Coombs programs for three years. When it comes to Coombs, Luna does it all! Just this year, Luna participated in Activate summer camp, fall afterschool programs, our Ositos nordic skiing program, and learn-to ski at Snow King. Luna loves catching frogs, swimming at R Park, and shredding at Snow King!

"I can't decide whether I like summer or winter better; both of them are good in different ways. I like the cold and the heat. I just like being outside"

- Luna, Activate Participant

ACTIVATE

ENGAGE!

Connect with children and youth to build deeper interpersonal peer relationships and provide strong role models.

Once students are activated through an introduction to various outdoor activities, our Engage programs begin to dive a little deeper. Our year-round mentoring program for middle schoolers is the focal point of the Engage program, helping kids develop concrete skills and challenge themselves under the supervision of adult mentors. Middle school is traditionally a difficult transition time for kids, and the mentoring program is designed to offer support and encouragement in fun and engaging ways. Engage programs are the next step in creating independent outdoor adventurers who have the skills and confidence to explore on their own.

Having access to mentorship in safe spaces, often in smaller group settings, supplements individual growth and development.

ENGAGE SUMMER CAMP

The Engage Summer Camp is an opportunity for kids to challenge themselves, try new activities, work towards goals, and build outdoor stewardship skills. 54 kids participated in two full weeks of camp over the course of the summer, divided into small groups with our Summer Counselors. Activities included practicing Leave No Trace with a Wilderness Ranger from the Bridger-Teton National Forest, a community garden and cooking day with Slow Food of the Tetons, taking inflatable kayaks down the Snake River with Rendezvous River Sports, and planning and executing their first backpacking trip with several groups building up their experience to spend multiple nights out camping in the wilderness.

Engage Summer Camps provided kids with the opportunity to explore places they had never been, create a deeper connection to nature, build resilience through overcoming challenges, and discover the reward of working hard to achieve a goal. Whether it was making their first meal with food they harvested themselves or carrying all their camping gear into the backcountry for a night outdoors (sometimes in the pouring rain), 2021 Engage Summer Camp helped middle and high schoolers see what they are truly capable of.

In addition to our summer camps, we hosted a variety of clinics for Engage participants to try new activities and face their fears. In the summer of 2021 Coombs hosted two rock

climbing clinics, two mountain biking clinics, and one kayaking clinic. These clinics were a great way for participants to try a skill they had never attempted before in a positive and supportive environment. For those participants who wanted to commit more time to a sport, we provided support for middle schoolers to join the NICA Youth Mountain Bike Club, the Jackson Hole Kayak Club, and we started a Coombs climbing club which met weekly at the Town Pump and also took kids climbing adventures to the Idaho Falls Climbing Gym and an overnight trip to climb in Sinks Canyon. We look forward to continuing to build these workshops and offer middle-school Coombs participants even more opportunities for growth, learning, and leading.

SKI MENTORSHIP

The Powder Pals and Coombs Club Mentoring Programs provide Coombs ski-school graduates the chance to continue to ski and develop their skills with friends and mentors. Middle and high school participants ski with adult volunteer mentors each week, practicing different mountain safety skills, talking about challenges and successes, and creating new friendships. Mentors help participants learn to be responsible, respectful, and independent skiers, while simultaneously building trust and role-model relationships. Kids are able to develop confidence and independence in their skiing, and they take these life skills with them on and off the snow.

In Winter 2021/22 we had 90 middle and high schoolers in Powder Pals at Teton Village and 41 middle and high school kids in Coombs Club at Snow King every weekend. By the end of the season, kids reached their individual goals which included landing a 180 jump, skiing moguls, and navigating their way around the mountain.

ARC'TERYX ACADEMY

This winter Coombs launched our first backcountry initiatives to introduce participants to the benefits of winter backcountry travel. With support from Jackson-based Exum Guides and the reimagined Arc'Teryx Academy, participants were able to engage in a number of introductory activities throughout the season, including a family backcountry information night, an uphill skiing and splitboarding workshop, and two weekends of mini on-snow

PHOTO: ZACH MONTES



backcountry clinics at Snow King. Participants were able to dip their toes into the backcountry ski world and grow in their mountain safety knowledge, technical skills, teamwork and confidence. Together, we helped more than 100 Coombs participants foster a respect and appreciation for the winter backcountry.

Our participants were given the tools and resources to cultivate an incredibly positive backcountry experience. In fact, the kids loved skinning uphill so much they wished we had more time to hike uphill (something we have never heard them say before). Exum and ArcTeryx were critical partners in creating and supporting safe and inclusive access to backcountry spaces.

ENGAGE PARTICIPANT HIGHLIGHT

Denise (12) is one of our most exuberant Coombs participants. She started skiing at Snow King around 6 years old, and has now progressed to skiing with Powder Pals at Jackson Hole Mountain Resort. She has loved the experience of getting to explore a bigger mountain, and her enthusiasm and positive attitude have brought a lot of joy to her Powder Pals peers.

“If you see me smiling from ear to ear, it’s because I’m having too much fun”

- Denise, Powder Pals 2021

ENGAGE

EMPOWER!

Provide children and youth with the tools and confidence to pursue their dreams in life beyond high school.

Our Empower program aims to have a long-lasting impact on our participants. Empower participants are high school students who are constantly experiencing pressures from many different directions, from having to make decisions about college, learning how to create a work-life balance through their first jobs, and maintaining a healthy lifestyle and relationships through community and outdoor recreation.

Coombs focuses on creating safe places for high schoolers to unwind and figure out these life decisions with the guidance of trusted mentors, while gaining valuable experiences that can help guide their decision making for life after high school.

EMPOWER SUMMER INTERNSHIPS

In the summer of 2021 Coombs launched the Empower program by offering paid internship opportunities to Empower participants. This first ever program gave 14 high school Coombs participants the opportunity to explore the professional side of the outdoor industry in a financially sustainable way. Internships have historically been inaccessible to many communities because they are often unpaid or paid well below a living wage. This creates barriers of inequitable access that extend into the professional lives of marginalized communities. Coombs worked with Empower partners to set competitive wages and provided training to partners that helped set the interns up for success.

We are grateful for our partners who hosted our first ever Empower interns: Stio, Hole Food Rescue, Wheel Wranglers, Rendezvous River Sports.

EMPOWER FALL INTERNSHIPS

Fall of 2021 welcomed a new wave of Empower interns to our very own organization. Coombs Outdoors hosted two interns who helped facilitate and lead our Activate elementary afterschool programs. Our interns were able to test out their leadership skills in comfortable settings, and thoroughly enjoyed working with the younger kids. This program created a positive impact on our Activate participants, as they were able to speak in Spanish and see themselves represented in these outdoor and professional spaces.

EMPOWER WINTER INTERNSHIPS

Our first ever cohort of winter Empower interns hit the ground running in winter 2021/22. We had 13 high school participants working at positions with four

partners including the Jackson Hole Ski & Snowboard Club as assistant coaches for the Coombs Ositos afterschool Nordic program, Black Tie Rentals as ski technicians, Hole Food Rescue as community coordinators with their no-cost grocer programs, and Snow King as assistant ski instructors. Ski instructors were able to receive their junior Professional Ski Instructors of America (PSIA) certification through their internships.

PROFESSIONAL DEVELOPMENT WORKSHOPS

A significant part of the Empower program is the personal and professional development workshops and trainings that are mandatory for participants in the internship program. Through these sessions, Coombs Empower participants were able to learn the ins and outs of professionalism and work culture. These workshops focused on building resumes and cover letters, self advocacy in the workplace, financial literacy, and more.

These workshops are significant because Coombs participants are often the first in their families to exist in these professional spaces, and therefore have no one else to teach them these skills. Empowering students in this capacity can light the fire for them to be the next generation of leaders.

SPRING COLLEGE VISIT

We spent our spring break with high schoolers on a trip to Lander and Riverton visiting Central Wyoming College (CWC). 11 students and 2 staff members spent 4 days learning the ins and outs of higher education.

Highlights from the trip included a Q & A with current CWC students enrolled in Outdoor Education, Outdoor Recreation, and Expedition Science, a tour of the Riverton campus, a chilaquiles breakfast, and learning to rock climb and mountain bike in Sinks Canyon. Participants received great advice from both enrolled students and professors about how to select college majors, schools, and more.

It was an amazing week where Coombs kids had the opportunity to learn, ask questions, and think about their futures, as well as enjoy some outdoor recreation (and pizza!) outside of Teton County.



EMPOWER PARTICIPANT HIGHLIGHT



Dania, 16, understands the importance of representation in the ski world. Dania was part of our Empower internship program this winter. She was one of 6 Empower interns working at Snow King Mountain and received her Jr. PSIA certification. Dania plans to return to the internship program in future seasons because she had so much fun and learned a diverse range of skills.

“Having a Jr. PSIA certification makes me feel proud. When I started skiing, none of my instructors spoke Spanish. I see how many Latinx people are in learn-to-ski programs, and none of the other instructors speak Spanish. I am proud to be an instructor for Spanish speaking participants because I can offer them something I never had”

- Dania, Empower Intern

EMPOWER

2021/22 WAS OUR MOST SUCCESSFUL YEAR TO DATE BY FAR, THANKS LARGELY TO OUR AMAZING PARTNERS WHO MAKE OUR WORK POSSIBLE.

PHOTO: ZACH MONTES

STIO

Stio continues to be our official outerwear sponsor, providing winter jackets for all of our participants in winter programs and sun-shirts for our summer camp participants. In addition to providing gear for programs, Stio employees also volunteered time over the weekends to ski with our Powder Pals mentoring program at Teton Village. We are honored to have such extensive support from an amazing local brand. This partnership embodies our hope for a stronger and more integrated community, and creates a wonderful model for investing directly in our backyards and people. Stio also supported our new Empower program by hosting two interns in the summer of 2021. Look for our kids in their new Stio jackets this winter at Jackson Hole Mountain Resort and Snow King Mountain!

JHMR

Our partnership with Jackson Hole Mountain Resort (JHMR) is an integral part of our year-round programming. In the winter, JHMR hosts the Powder Pals ski program on Saturdays and Sundays, providing discounted ski passes for staff and participants, as well as hosting our winter fundraiser, Skiing with the Stars. For our summer program days, JHMR provides Gondola passes for hiking groups so they can explore the beautiful trails on the upper mountain.

SNOW KING

Snow King has provided ski lessons for Coombs since its inception, and these programs are still a huge part of our organization today. Snow King provides generous discounts for ski passes, lessons, and season rentals, helping to make weekly ski programs accessible for our participants. In the summer, Snow King hosts hiking and adventure days for elementary and middle school groups, with access to their high ropes course and huge variety of trails just steps away from town.

RENDEZVOUS RIVER SPORTS

As a long time supporter of Coombs Outdoors, Rendezvous River Sports provided free paddleboards for elementary school participants to enjoy

the water every week during summer camp. Rendezvous River Sports also offered deep discounts for guided trips down the Snake River in inflatable kayaks for our middle school summer camps. Additionally they hosted two Empower interns, who were able to learn about river guiding and working in the shop.

REI

The new Jackson Hole branch of REI opened with a bang in 2021, and Coombs Outdoors was the beneficiary of their opening weekend. Coombs also received a grant from REI in the fall of 2021. We look forward to building this partnership even more in years to come.

"The Co-op has always believed that the outdoors is for everyone and has worked to build a more inclusive co-op and outdoor community; the reality today is that outdoor culture and the industry are still not welcoming to or representative of all people. Supporting local outdoor organizations where everyone can participate in a life outside helps us build a co-op that is welcoming and affirming for all people and builds a stronger community for everyone."

- Jasion Priest, REI Store Manager

JACKSON HOLE LAND TRUST AND RENDEZVOUS (R) PARK

We made some lasting memories at R Park this summer. R Park provided a place where the elementary students could spend an entire day and have plenty of activities to keep them occupied and excited. Campers had fun swimming, fishing, nature drawing, doing cannonballs off the bridge, identifying wildflowers, and racing around during scavenger hunts. Our programs extended into the fall, when we had the opportunity to play around in the snow and use the sledding hills with our elementary students during our after school programs.

SKINNY SKIS

Skinny Skis helped us create our Nordic Ski program for Activate participants by donating 30 pairs of cross country skis, boots, and poles. With this Nordic ski fleet, we were able to create a positive

and successful Ositos Nordic program for almost 30 participants this winter.

"We value and appreciate the efforts of Coombs Outdoors for providing a pathway for all of Jackson Hole's youth access to outdoor experiences. Skinny Skis is committed to supporting the inclusive and empowering experiences Coombs Outdoors programming provides."

- Scott O'Brien, Skinny Skis Owner

COMMUNITY FOUNDATION OF JACKSON HOLE

In 2021, a generous grant through the Community Emergency Response Fund of the Community Foundation of Jackson Hole funded and expanded summer programming for local youth. With support from the Community Foundation of Jackson Hole, we were able to hire additional summer staff, broaden our community partnerships, and increase the capacity of our summer programs for participants in grades K - 10.

SHARE WINTER

Aside from providing significant financial assistance to our Learn to Ski Programs, the Share Winter Foundation provides capacity building support, such as Diversity Equity and Inclusion (DEI) training for 3 staff members, as well as creates a network of similar organizations that we can connect with and learn from.

ASTORIA

Astoria Park Conservancy was one of our favorite summer camp spots! Activate campers spent several weeks learning about conservation through walks, learning about edible flowers, and watercoloring the local flora and fauna. Our Engage campers participated in an ecological restoration project by learning about and removing invasive species. And of course, we went swimming! Campers enjoyed the warm thermal waters on chilly summer mornings.

"Astoria Park Conservancy is proud to partner with Coombs Outdoors to offer opportunities for connection, relaxation, and learning. Whether it is a swim lesson in our mineral soaking



“pools or a nature walk around the park, experiences at Astoria improve health, livability and wellbeing for Coombs participants.” - Paige Curry, Executive Director, Astoria Park Conservancy

FIRST REPUBLIC BANK

First Republic Bank offered significant financial support to Coombs in 2021. As our lead corporate sponsor, First Republic provided funding that supported both our programs and outreach events. Coombs Outdoors was also featured as a partner in the First Republic Annual Report and received significant and beneficial media coverage as part of this campaign, including national and local press.

EXUM

Coombs summer camp participants spent their summer reaching new heights with the help of Exum Mountain Guides. Middle school camp participants went climbing twice in Grand Teton National Park, and elementary schoolers climbed three times on some introductory boulders in Grand Teton National Park. Participants were able to learn a technical skill in a safe setting thanks to Exum Mountain Guides. In the fall of 2021, Coombs led its first climbing trip to Lander, WY with the help of Exum. This weekend-long trip gave middle schoolers the opportunity to expand on their climbing skills.

WHEEL WRANGLERS

Wheel Wranglers helped us get our foot in the biking world during the summer of 2021. By lending us bikes, we were able to host two intro to biking events. Here, participants learned the basic skills of bike riding and were able to familiarize themselves with bikes. Wheel Wranglers also helped us by servicing the Coombs bikes, donating to our Outride Fund to expand our biking programs, and hosting two Empower interns.

“We believe in collectively working towards a biking community that is inclusive and accessible for everyone. The impact of Coombs programs for kids and families in our community is enduring and important & we are

honored to support the Coombs Outdoors mission. Through co-creating opportunities for youth to participate in the outdoor industry workforce through the Empower Internship Program and connecting kids to fun mountain bike rides, we are thrilled to partner with Coombs Outdoors!”

- Katie McNamara, Owner

BLACK TIE

Black Tie Ski Rentals partnered with Coombs Outdoors for the first time in the 2020/2021 ski season. Together we were able to outfit all of our Powder Pals participants with skis/snowboards, boots, and poles for the entire ski season. Having access to high quality ski equipment helped our participants feel more comfortable improving their ski skills.

FACTION SKIS

Faction Skis has supported Coombs Outdoors both financially and through gear donations. In 2021, Faction donated over 20 pairs of skis for Coombs participants to use and own. Empowering participants with their very own pair of skis is a large step in them becoming independent skiers.

“We’re so happy to support Coombs Outdoors in its mission to empower local youth to grow and thrive by reducing barriers to outdoor recreation. Fostering great experiences for youngsters outdoors is an integral step in ensuring the sustainability of the outdoor recreation business in the long term, and equally important it’s a key step in building stronger and healthier mountain communities. At Faction, we believe in collective activism for a more sustainable future. Our support of Coombs Outdoors—through in-kind product donations, cash donations, as well as connecting the organization with our pro athletes—is a meaningful way to put action behind those words.”

- Henrik Lampert, Faction Skis

SAMSARA MOUNTAIN EXPERIENCE

Samsara Mountain Experience hosted two silent auctions with matching funds that fully benefited Coombs Outdoors in 2021.

Zahan Billimoria, founder of Samsara, also volunteers as a ski mentor to Coombs kids through Powder Pals.

“We believe that every human is an athlete - but that society and access to the resources to play outside aren’t available to everyone. Working with Coombs is an opportunity for us to live up to our belief that being an athlete, playing outside and discovering your physical gifts is a human right, Coombs helps us make that idea a reality.”

- Zahan Billimoria, Founder

HEADWALL SPORTS

Headwall Sports has played an important role in our year-round success at Coombs! From winter to summer gear, Headwall has donated gear and offered us discounts on their new and used gear. We are also able to sell our surplus gear through Headwall. We are so happy to continue working with Headwall in the coming years.

SPECIALIZED OUTRIDE FUND

The Specialized Outride fund has helped us break down barriers so that all kids have access to bicycles and safe places to ride. We were able to procure matching funds to support mountain biking programs at Coombs. Through the Outride Fund, we purchased bikes and bike equipment and created several bike clinics in the summer. We are excited to continue building our biking programs in the future.

YETI

Yeti’s gear donations have played a large role in programming for Coombs Outdoors. Coolers, ice packs, and insulated mugs are essential for staying cool during hot summer days and summer camp activities.

ARC’TERYX

Arc’teryx helped us get a solid start on our backcountry programming this winter. Through their donation of gear and financial support, we were able to kick off our first series of educational backcountry ski workshops. Activities included on and off snow clinics, beacons rescue, probing, planning and nutrition, and snow science. Thank you Arc’teryx for supporting safe and inclusive access to backcountry spaces.

2021/22 COOMBS EVENTS

3RD ANNUAL COOMBS CUP GOLF TOURNAMENT AT THE SNAKE RIVER SPORTING CLUB

Despite the bad weather, our supporters showed up to make the third annual Coombs Cup a huge success in the summer of 2021. Teams from the Snake River Sporting Club, Three Creek, The Pines, Shooting Star, Jackson Hole Golf and Tennis, and Tributary were invited to field teams. This was followed by a reception with music, drinks and appetizers, and a brief presentation about the current programs and initiatives of Coombs Outdoors.

A very special thank you to Marshall Parke and to our host Snake River Sporting Club, without whom this event would not have been possible.

SKIING WITH THE STARS 2022 AT TETON VILLAGE

In its fifth year, the 2022 Skiing with the Stars was the biggest yet with 18 teams skiing with 20 stars and 18 MSS Instructors. We had more than 150 guests attend the Après Ski Party which featured a presentation by Coombs participants and a panel of athletes including Breezy Johnson, Caroline Gleich, Benji Alexander and Vasu Sojitra. A highlight of the day was the 20 Coombs participants that joined the Stars for a morning of skiing with Olympians, film stars, mountaineers, and industry advocates.

Special thanks to the Stars who volunteered their time to support Coombs Outdoors through this event: Matt Annetts, Cory Carlson, Kent Kreitler, Lynsey Dyer, Crystal Wright, Corey Jackson, Jeremy Nobis, Benny

Wilson, Dave "The Wave" Muccino, Vasu Sojitra, Caroline Gleich, Sam Schwartz, Adam McCool, Micah Black, Sophia Schwartz, Kim Havell, and Benjamin Alexander.

COOMBS FEST AT SNOW KING

CoombsFest at Snow King also brought the largest crowd in the event's history with hundreds of participants, parents, volunteers, supporters, and friends enjoying a day of skiing and celebrating another successful winter. The sun was shining and the Teton views were stunning as we gathered as a community at the top of the new Summit Gondola with music from KHOL, food from Hatch, drinks from Melvin Brewing, and a large raffle with prizes from many local businesses.

Celebrating 10 Years of Success with a \$1 Million Challenge!

A group of generous donors has come together to celebrate Coombs Outdoors' 10-year milestone with a 3-year, \$1 Million fundraising challenge intended to build consistent annual operating support that will provide the financial resources necessary to build capacity towards developing more programs that serve a greater number of youth in the community.

For the next 3 years, all gifts up to \$333k per year from new and existing donors will be matched dollar-for-dollar through the challenge as well as multi-year pledges to support Coombs Outdoors.

Help us secure our funding challenge by donating today!



2021 CORPORATE SPONSORS

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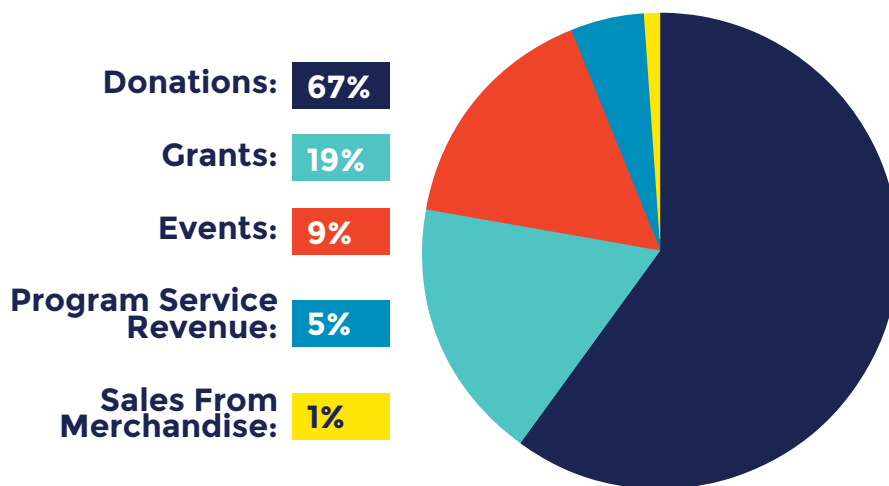
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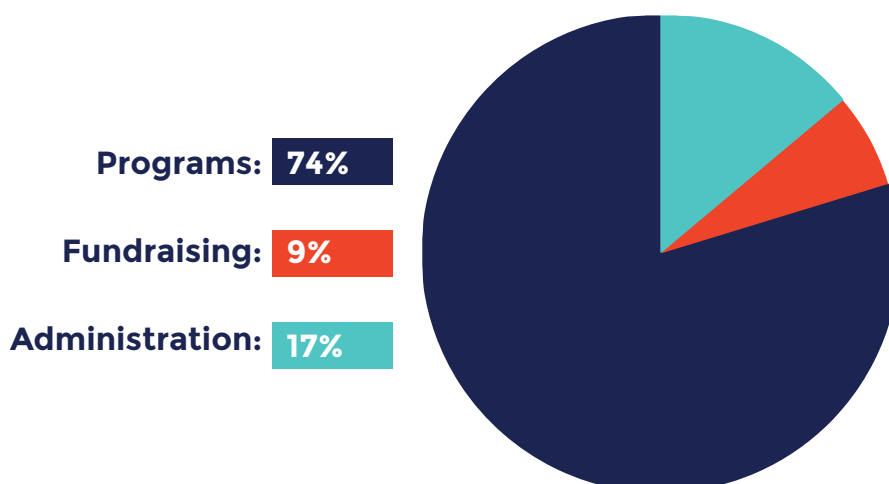
FINANCIAL SNAPSHOT

Every dollar donated to Coombs Outdoors is leveraged to develop and implement programs for local youth in grades K-12. Combined with generous in-kind donations from businesses and organizations, individual, foundation and corporate contributions provided revenue that allowed for the expansion of programs and created an opportunity to build critical operational reserves.

FY22 Income: \$1,244,208



FY22 Expenses: \$1,022,298



2021 YEAR IN REVIEW

WINTER SKI PROGRAMS

300 PARTICIPANTS

- 155** Kids learned to ski & snowboard at Snow King
- 72** PowderPals skiing with mentors at JHMR
- 19** Coombs Club kids skiing with mentors at Snow King
- 47** Parents learned to ski at Snow King in the Padres Program
- 13** Interns working in the Winter Empower program



PHOTO: ZACH MONTES

SUMMER CAMP

151 PARTICIPANTS

- 83** Activate elementary summer camp participants
- 54** Engage middle school summer camp participants
- 14** Summer Empower Interns
- 177** Nights sleeping under the stars

AFTER SCHOOL PROGRAMS

35 PARTICIPANTS

- 7** Weeks of supervised Fall after school programs
- 15** Elementary participants in the Ositos after school Nordic program
- 2** Fall Empower Interns
- 4** Professional development workshops



FISCAL YEAR 2022 ANNUAL FUND DONORS

Ongoing annual support from our generous donors made it possible for Coombs Outdoors to serve more kids and families in 2021 than ever before. Our year-round programs provide access to structured activities and fun outside for local youth.. Our goal is to eliminate barriers to outdoor recreation so that every child in our community can benefit from the mental, emotional, social, and physical benefits of being active outside. Thank you to the following 2021 donors* for joining and supporting us in that vision.

**Donor list includes all donations made in the Fiscal Year 2022 which runs July 1, 2021 - June 30, 2022. If we have accidentally omitted your name, please reach out to jenny@coombsoutdoors.org.*

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DONOR PROFILE: KATHLEEN BROWN

Upon moving full-time to Jackson in 2020, Kathleen began to explore non-profit organizations and came across articles about Coombs Outdoors, including the profile of Jenny Wolfrom Holladay coming on as the new executive director. She was impressed with Jenny's mission and vision and could feel her energy and excitement coming through the article.

Having lived in another resort town for over 20 years, Kathleen understands the challenges local children and youth face to be engaged in expensive sports and activities. She is completely supportive of the mission to empower youth by reducing the barriers to participate in outdoor recreation through programs, and mentorship. Most importantly, the building of community amongst the children and teens with the Jackson outdoor and business community is priceless!

Recreating outdoors has always been a large part of Kathleen's life: her parents gave her the gift to love and appreciate the outdoors. Living in more metropolitan areas for most of her life, she always found peace and a renewed spirit by skiing and hiking in the mountains, running along the beach, boating and camping. The need to live with accessibility to outdoor activities has been strong - after 20+ years on the southeast coast Kathleen answered the call to now be in the mountains and be a part of the spirit and energy of this community. She's never been happier!

Kathleen believes in continuously innovating and growing, both as individuals and organizations. She applauds the strategy to continue to help local youth access the incredible outdoor recreational opportunities we have here. However, she is keenly interested in ensuring we grow the community aspect of the organization's mission. This is why Kathleen has been supporting the Empower Program to connect teens to the business of outdoor recreation. Through this program, teens contribute to the lifeblood of our community in a meaningful way and in return they begin to learn business and career skills to help them grow and thrive. It's a win-win for all stakeholders and she is excited to watch this program grow in the future.

Kathleen hopes for continued growth of the organization to increase the capacity to reach more children and families. She looks forward to seeing the Coombs high schoolers launch into young adults, and their success whether they pursue college or jump right into a working career. Coombs Outdoors has established a bridge for these families into the community and Kathleen has high hopes that we can continue to expand and strengthen it.

THE PIPER POWERS FUND

We are honored to receive a special donation in loving memory of Piper Powers through the Piper Powers Fund. Piper's parents, Matthew and Hyatt Powers, selected Coombs Outdoors to be the recipient of this fund which was generously supported by many of their friends and family. Coombs Outdoors is grateful to be the benefactor for this fund and will honor Piper's spirit through the creation of programming that helps Coombs participants foster a love for and connection to the outdoors.

"Hyatt and I are former residents of Jackson Hole and hold the Valley, like so many others, as a place very special to our hearts. It's here that we fell in love, got married and made many lifelong memories and friends. At the end of last year, we tragically lost our newborn daughter, Piper, to a previously undiagnosed illness. It was a huge loss to both of us and we struggled to cope with the grief. One of the biggest things we were going to miss was the opportunity to share Jackson and our love of the outdoors with Piper. We then started to think about how she could make an impact on the lives of others and decided to create the Piper Powers Fund with Coombs Outdoors. This donation will ensure that so many others will have the opportunity to access outdoor recreation and build a life-long love for the environment."

-Matthew Powers



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THANK YOU TO OUR AMAZING VOLUNTEERS!

Coombs Outdoors relies on the help of a committed volunteer base. We are grateful for those who give their time to our organization and prioritize building relationships and acting as mentors and friends to Coombs participants. Thank you to our volunteers who make our programs run smoothly and directly impact our success by helping to increase our capacity to serve more local youth.

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Iván Jiménez
Lily Krass

Kenna Kuhn
Helen Lewis
Audrey Lloyd
Elizabeth Lopeman
Kika Macfarlane
Robert Mann
Ryan McCartney
Noah McCorkel
John Modlish
Zach Montes
Patrick Moo
Briana Olivares Rodriguez
Mayra Ramirez

Chelsea Robin
Joey Sackett
Jake Schell
Samuel Schwartz
Sophia Schwartz
Eddie Smith
Emily Smith
Becca Williams
Alan Wood
Annalise Zabriskie



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Theresa Brunker	Tim Petrick
Beatriz Chavez	Andrew Salter
Tim Flanagan	James Wilcox
Frank Forelle	

OUR STAFF

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Executive Director

Maggie Shipley,
Program Director

Laura Gaylord,
Senior Program Manager

Caroline Drayton,
Empower Program Manager

Ellie Hodgson,
Engage Program Manager

Vanessa Chavarriaga Posada,
Communications & Development Manager

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